

## **NatSteel Asia pledges S\$1million over three years to community initiatives**

Singapore (12 December 2007) –NatSteel Asia (NSA), a wholly-owned subsidiary of Tata Steel, launched its Corporate Social Responsibility (CSR) programme, dubbed 'Building Beyond Borders' or B<sup>3</sup>, with a pledge of S\$1million over the next three years to community initiatives.

This announcement was made at yesterday's event - *NatSteel Asia's Golf Challenge – A Tata Steel Centennial Celebration* - which was held in commemoration of Tata Steel's 100<sup>th</sup> year of steel-making.

A cheque of \$50,000 each was presented to NSA's adopted charities, the Society for the Physically Disabled (SPD) and St Joseph's Home (SJH), at the post-game dinner. Dr Ow Chee Chung, SPD's Executive Director and SJH's Administrator, Sister Geraldine Tan were on hand to receive the cheques

Said Mr Oo Soon Hee, President and CEO of NSA: "Through B<sup>3</sup>, we hope to support the elderly, and the children & youth in education. We have also been supporting environment protection initiatives.

"The philosophy of social responsibility has underlined the NatSteel way of conducting business from our earlier days. It is reflected in our Vision Statement in which NatSteel Asia undertakes to 'discharge our corporate social responsibilities'. We also recognise the importance of building strong relationships not only with customers and partners, but also with the many communities where our businesses are located."

He added that NSA's Sports & Recreation Club members will lead staff in volunteering at these two organisations. They will help to run or support activities, but over and above all, they will be there with their warm smiles – "the universal language of kindness".

The event was held at the Seletar Country Club and was attended by partners, customers, suppliers and bankers.

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For immediate release

**NEWS RELEASE****About NatSteel Asia Pte Ltd**

NatSteel Asia (NSA), a wholly-owned subsidiary of Tata Steel, is one of the largest steel producers in the Asia Pacific that is headquartered in Singapore. As a group with steel production capacity of more than 2 million tonnes per year, NSA serves Asia's construction industry and targets to triple its growth by 2010. Its operations melt steel scrap in an 80-tonne electric arc finger shaft furnace and cast molten steel into billets (an intermediate product) before it is rolled into wire rods and reinforcement bars. These are then fabricated into the final shapes and forms tailored to the specific needs of each job-site customer. NSA has one of the region's largest operations within a single fabrication factory. It has over 3,000 employees and operations across Singapore, China, Thailand, Vietnam, Malaysia, Philippines and Australia. For more information, please log on to [www.natsteel.com.sg](http://www.natsteel.com.sg)

**About Tata Steel**

Established in 1907 as Asia's first integrated private sector steel company, Tata Steel in 2006 on a combined basis is the world's sixth largest steel producer in terms of actual crude steel production with geographic footprints in India, South East Asia, UK and Europe. With the recent acquisition of Corus Limited, the combined enterprise has an aggregate crude steel production capacity of around 28.1 million tonnes with approximately 82,700 employees across the four continents.

Tata Steel's mines, collieries and Jamshedpur works in India are ISO 14001 certified for environment management. The company's Jamshedpur steel works along with its Ferro Alloys and Minerals Division, have been conferred the SA 8000 certification for work conditions and improvements in the workplace – the first in the world. Tata Steel which has also set benchmarks in the fields of corporate social responsibility and corporate governance firmly believes in improving the quality of life of its employees and the communities it serves. For more information, please visit [www.tatasteel.com](http://www.tatasteel.com).

**Tata Steel's Centennial Celebration**

Tata Steel celebrates its 100<sup>th</sup> year of steel-making this year. For more about Tata Steel's history, please log on to <http://www.tatasteel100.com/>

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